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## FOR IMMEDIATE RELEASE

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### ***Farm Fresh Directory Helps Market Local Ag Products***

LAKEWOOD, Colo. – Colorado growers can market their products to consumers through the 29<sup>th</sup> annual *Colorado Farm Fresh Directory*. Listings are being accepted for the 2013 edition of the directory. Published by the Colorado Department of Agriculture, *Farm Fresh* promotes Colorado farmers' markets, roadside stands, u-picks, Community Supported Agriculture (CSA) producers, agritourism activities and farms and ranches that sell direct to the public.

"The *Farm Fresh Directory* continues to be a great way for Colorado growers to direct market their products," said Wendy White, marketing specialist at the Colorado Department of Agriculture. "We've been printing more copies every year to meet consumer demand as *Farm Fresh* is one of our most popular publications."

More than 100,000 copies of the publication will be distributed in June to consumers through libraries, extension offices, bookstores, farmers' markets, welcome centers, chambers of commerce and other businesses. In addition to the printed directory, the 2013 *Farm Fresh* will also be available on the Colorado Department of Agriculture's website, [www.coloradoagriculture.com](http://www.coloradoagriculture.com).

The fee to be included in the directory is \$25 and the deadline is February 15, 2013. For more information or to request a listing form, contact [Loretta Lopez](#) at (303) 239-4115 or visit [www.coloradoagriculture.com](http://www.coloradoagriculture.com).

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